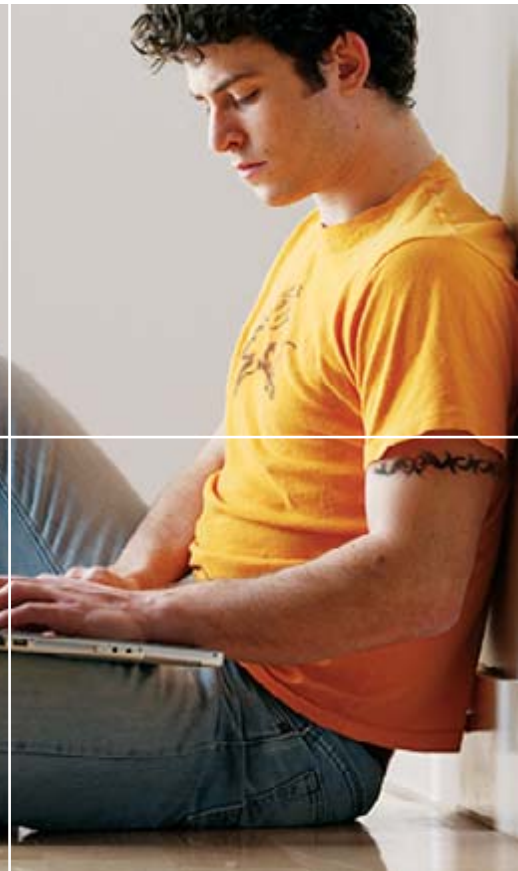




Avid Xpress Pro

There's a reason independent filmmakers, videographers, and emerging professionals choose Avid Xpress® Pro software to tell their stories. It's a complete Avid editing environment in an affordable package, combining professional video, audio, film, encoding tools, and custom music creation software. And it includes both Mac and PC platforms in one integrated package. Tell your story with Avid Xpress Pro.



Avid Xpress Pro

Real-world, real-time DV, SD, HD, HDV, and film editing for Mac and PC systems. Use the same easy to learn industry-standard Avid tools that are used to create nearly all of today's feature films, independent projects and prime-time television shows.



Open Timeline technology. Mix and match codecs and resolutions in the same timeline in real time with no transcoding. Even use mixed-resolution clip groups with Avid multicam editing tools.

Editing done right.

Do more, and do it faster. Want to work with more than one HD format at the same time? Or mix HD and SD footage? Maybe even add some film footage in the mix? Skip the pain of transcoding. Avid Xpress Pro software allows you to combine video and film formats and resolutions in their native form, on the same timeline, in real time.

Equally powerful on Mac and PC.

Use the most powerful machine you can find, on the platform of your choice. With both Mac and PC software included in every box, you can work on one platform at work, another on the road—any way you need it, no problem. Change your platform later? Just take the software with you!

More cameras. More formats.

Work with the most popular formats including HDV, DVCPRO HD, 10-bit SD, native DV50, Sony XDCAM, Panasonic P2, and Avid DNxHD® formats.



Color correction. Get professional results with tools the others just don't offer. A few simple clicks and you get it all in real time.



Customizable toolsets. Optimize the interface to suit your needs, save your settings, and use them on any Avid system.

Film, HD, and the Web: together at last.

Powered by the Academy Award® winning Avid Film Composer®, you can easily track advanced film metadata, including KeyCode and multiple timecodes, directly inside the editing interface. Avid Xpress Pro offers the industry's only capture of normal pull-down over IEEE-1394 to complement advanced pull-down capture of 24p video. Edit with the Avid DNxHD codec to maintain mastering quality throughout post production, then write back to optical media or tape, or publish to your favorite Web format, including WMV and QuickTime HD files.

Hardware. Software. Storage. Support. One stop.



Add Avid Mojo® SDI hardware for the highest-quality professional SD I/O and monitoring with eight channels of embedded audio.

Avid Mojo SDI also supports HDV and DVCPRO HD I/O via IEEE-1394, plus a complete set of uncompressed analog connections, including component video and AES-EBU audio. And non-SDI

Avid Mojo hardware offers economical IEEE-1394 and uncompressed analog I/O and monitoring, with optional component video.

Avid offers the widest range of storage optimized for the real world of video production, including Avid VideoRAID™ local storage and Avid Unity™ LANshare LP for real-time collaboration between editors using the same media at the same time, even on different platforms.

Only Avid offers everything you need: editing, I/O, and storage, all integrated, with guaranteed performance for the entire system. Avid support ties it all together with professional expertise if something goes wrong or when you just need a hand.

Manage your business, not your gear.

Avid manages media.

Never waste time looking for media! Powerful, customizable search tools and robust media management keep everything you need at your fingertips. Consolidated tools make moving media and projects from one computer to another painless—even if they're on different platforms. "Relink by Resolution" makes managing multiple versions a breeze, even across multiple machines.

It's all about collaboration.

Owning Avid Xpress Pro gives you access to the community of the world's most accomplished editors for the help you need. Built-in conform means that you can finish projects on Avid Media Composer®, Avid Symphony™ Nitris®, and Avid DS Nitris systems quickly and efficiently—without rebuilding your workflows. Easily send projects to Digidesign® Pro Tools® for audio finish, too.

Power of the pros.

Exceptionally powerful color correction tools you won't find elsewhere, including Curves and One-touch automatic correction, means your images will look better, faster. And Avid Marquee® gives you a complete 2D and 3D title animation toolset integrated in the editor. Other effects include image stabilization with auto-zoom, real-time animated alpha channels, and fast, flexible pan-and-zoom animation of oversized stills.



Avid Xpress Pro is a powerful, real-time video, audio, and film editing tool for emerging professionals and independent filmmakers. Avid Xpress Pro features:

Universal Mac support

- With version 5.7, every Avid Xpress Pro system now contains a version of Avid Xpress Pro for the Mac and Avid Xpress Pro for the PC. The Mac version has been updated with a Universal version that fully supports both Intel and PowerPC-based systems.

Powerful multi-format editing

- HD, SD, DV and film editing for both Mac and PC
- Avid Open Timeline real-time multi-format editing, including support for DV, DVCPRO 25, DVCPRO 50, 1:1 SD, HDV, DVCPRO HD, Avid DNxHD, and offline resolutions
- Multicam editing for simultaneous display and one-click editing between multiple sources
- 24p and 23.976p support with normal and advanced pulldown (not supported in HDV)
- Superior project and media management: Avid Media Tool, consolidate and transcode
- MXF, AAF, and OMF® media support

Advanced real-time effects

- Automatic expert color correction based on the Avid Symphony toolset
- One-Step AutoCorrect to correct an entire sequence with one click
- Patented NaturalMatch™ to match tones from shot to shot in a single click
- Three-up color correction windows
- 2D and 3D GPU-based effects
- Over 115 customizable real-time effects with real-time output over IEEE-1394
- Pan and Zoom on stills with high-quality, real-time preview
- 10-bit video processing
- Integrated image stabilization with auto-zoom
- AVX™ 2.0 for advanced keyframing and 16-bit processing of both native Avid and third-party plug-in effects

Streamlined interoperability and workflow

- Avid Unity media network support
- Seamless audio exchange with Digidesign Pro Tools systems
- MetaSync® support for advanced metadata management
- Total Conform: bins, sequences, projects, and media compatible with other Avid editing products for seamless workflow

Great value-add software included**

- Award-winning Avid training materials
- Avid Marquee software for advanced 3D title and graphic animation
- Digidesign AudioSuite™ tools with enhanced audio filters
- Avid FilmMakers's Toolkit including FilmScribe™ for frame-accurate cutlists, AutoSync™ for synchronizing separately captured audio and video, Dupe Detection for keeping track of shots you've already used, Script-Based Editing for directly editing from the script, Log Exchange for converting clip log files created by other sources, and Film Effects for film-style effects
- DVD authoring with Sonic DVDit (PC only)
- Web and multimedia output with Sorenson Squeeze Compression Suite for high quality encoding to Flash, MPEG-1, MPEG-2, MPEG-4, H.264, RealMedia, and Windows Media among many others
- Custom soundtrack creation with SmartSound Sonicfire Pro

**Bundled software subject to change, check with your local Avid reseller before purchase.



Avid Mojo and Avid Mojo SDI offer portable I/O and power to Avid Xpress Pro users:

Features in Avid Mojo and Avid Mojo SDI

- DV I/O over IEEE-1394
- Composite, component (requires optional cable on Avid Mojo), S-Video I/O
- 2 channels unbalanced audio I/O
- Reference Genlock
- Hardware scaling of draft resolutions provides dramatic performance boost with uncompromised image quality
- Real-time display of HD media on SD monitors
- Single cable IEEE-1394 connection to laptop and desktop computers

Avid Mojo SDI features not in Avid Mojo

- HDV and DVCPRO HD I/O over IEEE-1394
- SDI I/O (SMPTE 259M)
- 4 channels AES/EBU audio I/O
- 8 channels embedded audio I/O
- 4 channels analog unbalanced audio I/O
- 2 channels S/PDIF optical I/O

To learn more, visit www.avid.com/xpresspro or contact your local reseller.

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