



AVID MEDIA COMPOSER SOFTWARE

The best choice for offline, file-based and mobile editing

"I believe that Media Composer 3.0 is Avid's best software version ever. I love the new look of the interface and it's very stable and fast for the type of editing I do... In this environment, you don't have time to be held up by the technology – you need it to make your job easier."

ROBERT BRAMWELL

A.C.E | Editor of Aliens in America

QUALITY, PERFORMANCE AND VALUE. MEDIA COMPOSER DELIVERS.

Whether you're an editor or a producer, you're passionate about creating and sharing stories. You need a tool that not only makes editing simple, but also helps track your projects, organize your media, and pull you through the trouble spots. Avid® Media Composer® software features the industry's most trusted editorial toolset, rock-solid media management, the highest quality effects and output, plus file-based workflows and mobile editing capabilities. More professionals bring their ideas to life with Avid. And now, with a more affordable price than ever, it's easy to find out why.

CREATIVE EDITORIAL

Over twenty years of real-world feedback has shaped the development of the Avid Media Composer toolset – the "editors choice." Multiple formats, multiple resolutions, anywhere, any time, today's editors trust Media Composer to tell stories of all

shapes and sizes. From corporate communications to feature films, on tape or file-based, producers rely on the fast, flexible editing solution designed to handle a variety of workflows and every production schedule.

CORPORATE & MULTIMEDIA

Media Composer 3.0 is the smart solution for even the tightest budgets. Access to a full range of camera source and distribution formats empowers you to spend more time creating and less time managing your media. Avid Media Composer offers the deepest editing tool set in the business, complemented by a full range of workflow-enhancing graphics, effects, encoding, audio generation, and mastering tools. Media Composer's native support for the widest range of camera formats and resolutions increases productivity and opens to the doors to more clients.

LOCATION-BASED EDITING

In a hotel room, on the set, or in the field, producers understand that the creative process, delivery schedules, and cost savings are all improved when editing begins as soon as possible. Avid Media Composer, on a laptop or a desktop, streamlines the path from file-based footage acquisition, to on-set editing, to full finishing, while preserving every creative decision made along the way. Complete your projects with Media Composer software or seamlessly transfer projects to your main editing suites where Avid Symphony™ and Avid DS accelerate finishing, packaging, and mastering via Avid Total Conform.

A WORLD-CLASS COMPANY, A WORLDWIDE COMMUNITY

Choose Avid and you'll join a vibrant community. Training and support tailored to your needs and budget get you started and keep you going. Online and real-world user forums, events and communities provide feedback, news, and peer-to-peer support.

QUALITY, PERFORMANCE AND VALUE – INPUT TO OUTPUT.

Editorial

- Comprehensive editorial toolset with advanced trimming
- Multi-format open timeline with real-time support for:
 - SD formats including DV25, DV50, MPEG IMX, ABVB AVRs & Meridien™ JFIF;
 - HD formats including XDCAM HD, XDCAM EX (requires Sony Clip Browser Software for import), DVCPRO HD, AVC-I, HDV, Avid DNxHD® and uncompressed 10-bit HD
- Avid DNxHD 36 for offline HD workflows
- Create offline media files from DI sources using MetaFuze® software

High performance software with multi-core CPU processing

- Extensive family of integrated real-time effects from transitions to 2D & 3D effects, moving mattes, tracking, high quality keys and rampable motion effects
- Intraframe™ editing with paint, AniMatte™, scratch removal, blur and mosaic

- SpectraMatte™ chroma keyer with SpectraGraph™ technology
- NaturalMatch™ color correction & auto-correct
- AVX™ third-party effect plug-ins
- Solutions for Mac or PC

Collaboration

- Network based media management
- Shared projects and bins
- Portable user settings
- Avid Unity™ shared storage support
- Avid Interplay® integration

Hardware options

- Avid Mojo® SDI for analog and digital SD I/O
- Avid Mojo DX for digital SD & HD I/O
- Avid Nitris® DX for comprehensive analog and digital SD & HD I/O

WHAT'S IN THE BOX?

Avid Software

- Avid Media Composer – SD and HD editing
- Avid MediaLog™ – logging and metadata management
- Avid Log Exchange – File based conversion from film to tape transfer to Avid formats
- Avid FilmScribe™ – Film metadata export, cut lists, change list and XML
- Avid EDL Manager – Timecode metadata export in all industry standard formats
- Avid MetaSync® Manager – Avid enhanced objects creation tool for interactive programming
- Avid MetaFuze – DPX and file based conversion to Avid MXF media file formats (Windows only)
- Avid Interplay Transfer (standalone version) – Point to point transfer tool for Avid media and metadata

Complete Software Suite: Avid Media Composer ships with a comprehensive set of productivity boosting tools.

- Avid DVD by Sonic® – DVD and Blu-ray authoring (Windows only) of Media Composer projects for review & approval and final distribution
- Boris Continuum AVX – A comprehensive library of video filters and transitions for effects and look creation
- Sorenson Squeeze – Multimedia export, and web encoding for review and approval and final distribution
- SmartSound SonicFire Pro – Automated music track creation for temporary or final audio beds
- Avid FX – 2D & 3D compositing, titles, animation and effects to add the extra touches your project requires

Additional Information

- **System requirements**
www.avid.com/products/Media-Composer-Software/system-requirements.asp
- **Find an Avid Reseller**
www.avid.com/forms/locator.asp
- **Avid Media Composer online**
www.avid.com/products/Media-Composer-Software/index.asp
- **Avid's new editing lineup**
www.avid.com/products/professional-film-video.asp
- **Online store**
<http://store.avid.com>

To learn more—visit www.avid.com/MediaComposer

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